



KUKHULA-TECH INVESTMENT SUMMIT BARCELONA

AGENDA

TOPICS OF FOCUS:

**Blockchain, CleanTech, Smart Cities, LogTech, Digital Assets,
Impact Investing, Sustainability, AI, BigData, Fintech**

AGENDA

09:30 Registration

Please collect your badge from the registration desk

10:00 Chairman's Welcome

10:15 Why Barcelona as a Startup city?

By Erik Brieva - CEO Strands & President BCombinator



Barcelona may not be the official capital of Spain, but it is certainly the country's startup capital. Thanks to the unwavering spirit of innovation that has characterized the city long before technology came into the picture and a collaborative community that would be hard to find anywhere else, Barcelona has unequivocally become the place where things happen. In 2018 Barcelona startups hit a total of €871 million raised via 76 rounds, making up 66.4% of all investments in Spain. Erik touches on some of the benefits of having a startup domiciled in Barcelona.

10:45 MEET THE INNOVATORS

We introduce tech innovators who are offering innovative solutions

Thursday 14th November 2019

11:15 COFFEE BREAK (30 minutes)

11:45 PRESENTATION: Logistics 4.0 technologies

Speaker: Ege Ozsaygili - East and Eurasia Director at TRANS.EU



Environmental pollution with CO2 and other gases is becoming a global ecological problem. Logistics 4.0 technologies introduced in the new TRANS.EU Platform are aimed at avoiding inefficient use of the fleet and empty mileage and will lead to a reduction in environmental pollution. On the successful example of TRANS.EU experience, Mr. Ozsaygili will show how new technologies have already entered all spheres of our lives, and why it is impossible to refuse their using not only to increase productivity and profit, but also to protect the environment.

12:00 PRESENTATION: What does Big Data mean for Sustainability?



Speaker: Oscar Sala, The Collider Director - Mobile World Capital Barcelona Foundation

Climate change has moved to the top of the list of global risks, affecting every country and disrupting economies. While a major part of this damage is irreversible, it is still possible with use of a wide range of technological measures to control the global increase in temperature. Big data can generate useful insights that can be as relevant towards fostering environment sustainability as they have been to other sectors such as healthcare. Big data's usefulness is in its ability to help businesses understand and act on the environmental impacts of their operations. Big data is also enabling environmental sustainability by helping us to understand the demand for energy and food as the world population increases and climate change reduces these resources by every passing year.

12:30

PANEL DISCUSSION: Why invest in Renewable Energy?

Moderator - TBC

Global investment in renewable energy hit \$288.9 billion in 2018, with the amount spent on new capacity far exceeding the financial backing for new fossil fuel power. According to Bloomberg, the numbers show that while investment was 11 per cent down over the previous year, 2018 was the ninth successive year in which it exceeded \$200 billion and the fifth successive year above \$250 billion. Germany and Norway already use 98% renewable energy and Scotland has a mandate to become 100% renewable by 2020. Isn't it time to invest in a profitable future?

13:15

PRESENTATION: Sustainability Investment

*Speaker: Xavier Pont - Co-Founder & Director General,
Fundación Ship2B*



In recent decades, there has been a shift in behaviors for both companies and individuals. Sustainable investing has now become increasingly mainstream for institutional investors and individual investors are catching up. Investors are increasingly addressing climate and environmental risks in portfolios, looking at ways to capture emerging opportunities and invested assets have grown exponentially.

This is reflected in the growth of both active and passive strategies, with particularly strong growth in the passive and ETF space. In Europe alone, SRI ETFs have grown over 42% in the past 10 years.

Thursday 14th November 2019

13:45

PANEL DISCUSSION: What do Smart Cities of the future look like & how can we make sure they are sustainable and eco-friendlier?



MODERATOR: Markus Otto - Managing Partner, MHOC GmbH

Smart cities use Internet of Things (IoT) devices and sensors to gather and analyse information across infrastructure. This helps city authorities to intelligently manage their assets, increase efficiencies, revolutionise transport, reduce costs, and in theory, enhance overall quality of life for residents. People often talk about how technology is changing the way they live their lives now but what if they were to take a peek into what the future might look like? How long will it be before cities are filled with extraordinary and innovative technology? And how can we insure these cities are sustainable and eco-friendly?

14:30

LUNCH BREAK (60 Minutes)

13:15

PRESENTATION: How will CleanTech drive positive changes?



Speaker: Sven von Schilling - Founder & CEO, svS CAPITAL PARTNERS

From solar power to self-driving electric cars, we already have access to the technologies and tools that can help battle the devastating effects of climate change. But in light of the dire warning about the planet's future, those clean tech solutions might not be enough. Until enough people rally their efforts to push for global change from energy-gobbling governments and industry, experts say our individual choices and actions may be insufficient. Sven examines technologies addressing the problems and how we can start to incorporate them into our daily lives.

Thursday 14th November 2019

16:00

PANEL DISCUSSION: Fintech & Exclusion: what does the future look like for the millions of unbanked?



Moderator - Sudesh Sud, Managing Director - APARI

Financial exclusion forms part of a much wider social exclusion faced by some groups that lack access to quality essentials such as jobs, education, housing and health care. All of which inhibits social mobility and equality in the society. What are the potential Fintech solutions available or being developed that will help to curb this problem?

16:45

COFFEE BREAK (30 Minutes)

17:15

PRESENTATION: The Plastic challenge as an opportunity:



Speaker: Leslie Maliepaard - Senator, World Business Angels Investment Forum

The tide is turning on plastic. Lots of people are emerging from a plastic coma. Now that we are aware of the global marine plastic crisis how do we move forward to prevent and manage plastic pollution? Let's review current alternatives to plastic and how these could still be harmful to the environment. Perhaps there are some other approaches we need to be considering.

17:45

PANEL DISCUSSION: Is this the best time to invest in Cryptocurrency?

If you've been watching the fluctuations of cryptocurrency prices without directly investing, you've been part of a wild ride. You've heard experts tell you crypto is a sure bet for the future and you've seen people become overnight millionaires, but you've also heard experts warning you that crypto is a garbage investment and you've seen people lose fortunes on a market's whim. By all measures, crypto still has a ton of future potential. It has several advantages over traditional types of currency, and could easily grow in both use and value over time. Is this the best time to invest and to what extent should you invest?

18:30

PRESENTATION: What is the future of AI?

Speaker: Erik Brieva - CEO, Strands



Driven by three big trends, we're currently in the middle of a powerful new wave of AI. Computer power is growing, algorithms and AI models are becoming more sophisticated, and, perhaps most important of all, the world is generating unimaginable volumes of data. Data, measured in billions of gigabytes every day, is collected by networked devices in virtually every industry. As a result, AI is being tightly interwoven into almost every aspect of our lives, from our cars and medical devices to robots and entertainment. It's here to stay.

The question is, how can we shape it?

Thursday 14th November 2019

19:00

PRESENTATION: Reserved for Sponsor

19:15

PRESENTATION: Minimalism & the Positive Environment Impact



Speaker: Amour Setter - Founder & CEO, Kukhula-Tech

Having less stuff definitely reduces your impact on the environment. If you're consciously monitoring what you buy, you both consume less and produce less waste. Consumerism is a huge contributor to climate change, responsible for up to 60 percent of global greenhouse gas emissions. Consumers purchasing goods manufactured all over the world means that a lot of transportation is needed to get them to the right place. What is minimalism and how can we embrace this type of lifestyle to reduce our carbon footprint?

19:45

CHAIRMAN'S CLOSING REMARKS

20:00

SUMMIT ENDS

PLEASE JOIN US AT OUR CLOSING COCKTAIL PARTY.

Please book separately for this on the website.

SPEAKER BIOS



Erik Brieva

**Award-winning Entrepreneur & CEO - Strands
Kukhula-Tech Board Member**

Award-winning entrepreneur and strategist, Erik is named among the top 50 Most Admired CEOs (The Technology Headlines, USA, 2019), top 100 Leaders of the Future (Capital Magazine, Spain, 2009), and Entrepreneur of the Year (Entrepreneurs Magazine, Spain, 2006) among other recognitions. He is a Board Member and President of the Entrepreneurship Commission 22@Barcelona, Member of the CEO Collaborative Forum and Member of the Entrepreneurs' Organization (EO). He is also Academic Director and Professor at Polytechnic University of Catalonia (UPC) Innovation, Entrepreneurship, Lean Startups and Leadership. And lastly, he is CEO at Strands Inc. boosting its international expansion and strengthening its position as global FinTech leader, by empowering 650 banks worldwide with Artificial Intelligence.



Amour Setter - Summit Chairwoman

Founder, CEO - Kukhula-Tech

A Master Networker & Connector, Amour's passion lies in connecting investors with opportunities in the tech space. She has worked cross-culturally in several verticals in regions like Africa, Middle East, South East Asia, USA and Europe. A sustainability advocate and tech junkie, she has chaired several financial and investment conferences in Europe and has an excellent track record for hosting successful events in the tech space. She has extensive experience in advertising, marketing, sales, project management and event planning, having held various international senior executive management positions in a number of companies worldwide. With a background in film and advertising, Amour enjoyed a stint as Executive Producer at LA-based film production company, Production Inc. - producers of Quentin Tarantino's film "Hostel" which was directed by Eli Roth. Other films the company co-produced included "A League of Extraordinary Gentlemen" starring Sean Connery, and "Running Scared" starring the late Paul Walker.

A consummate professional, Amour is also highly active on LinkedIn, with 16k+ followers.

SPEAKER BIOS



Sven-Roger von Schilling
Managing Partner - svs CAPITAL PARTNERS

Sven is the founder and CEO of svs Capital Partners. He advises German and international entrepreneurs, investors and businesses in various sectors (in particular IT and CleanTech) on essential strategic issues. Sven is regularly engaged for capital raising and M&A projects as well as restructuring and change management initiatives. Prior to founding svs Capital Partners, Sven held the position of CFO for a number of listed small and mid cap tech companies (syzygy AG, Gauss Interprise AG, FJH AG, Petrotec AG) and of privately held Leybold Optics GmbH. He founded and was CEO of the second listed SPAC on the Frankfurt stock exchange, European CleanTech I S.E. Sven successfully managed 3 IPOs as CFO/CEO of small and midcap companies, raised almost 400m EUR on the capital market and was responsible for more than a dozen M&A transactions (some of them included post-merger integration) with a transaction value of 500m EUR. He is a frequent speaker on various topics, in particular on alternative ways to raise capital. Sven studied business at DHBW Mannheim (Dipl.-Betriebswirt) and holds a MBA of Kellogg School of Management (Northwestern University).



Leslie Maliepaard
Serial Entrepreneur / Senator - World Business Angels Forum / WBAF Senator in Ireland

Recently appointed as a WBAF Senator in Ireland, Leslie is now joined by activists, scientists, policymakers, and other members who advocate for our oceans and other natural resources. Leslie has been working towards inventing smarter materials to use in place of plastic, while also reducing the amount we use. She believes that plastics need to be safely reused, recycled, or composted. She also believes that every successful technology has a story to tell. Starting with an innovative idea, a great team, partnerships and resources that will help research, develop, test and validate technologies up to commercialisation and monetisation stages, she works as the conduit between companies that need or have a solution to unmet needs, but face difficulties finding or bringing them to market.

SPEAKER BIOS



Oscar Sala

The Collider Director at Mobile World Capital Barcelona Foundation, Co-founder of Entanglement Partners, Co-founder & Chairman of Quantum World Association

In his professional career, Oscar has assumed different roles around innovation and digital transformation from different angles, understanding very well the different transformation phases, from the conception to scaling up or monetisation. He is a Serial entrepreneur, connector, mentor, is highly results oriented and has a clear vocation for social entrepreneurship. He loves to accelerate disruption, assuming leadership roles around Digital Strategy and Business Innovation in technology-based projects or projects with a significant disruptive component.



Ege Ozsaygili

CEO - Trans.eu Baltic UAB

After completing his education in Media & Communication, Ege worked in different companies in a Sales and Marketing position in Europe and CIS. He is very passionate about 4.0 technology and developing the business in more than 30 countries together with the main players of each market. His main objective in Trans.eu Group is real-time logistics, transferring IT synergies into competitive advantages, and developing new markets. Finally, one of his biggest personal goals is to build a single Blockchain Platform for Silkway to connect Europe and China.

Xavier Pont

Co-Founder - Fundación Ship2B

Xavier Pont is a serial social entrepreneur who has developed several projects in the social and public sector. Mr. Pont is the CEO of Ship2B Foundation, whose purpose is the acceleration and investment of companies with high social impact. Mr. Pont is also the investment director of the two managed vehicles by Ship2B and responsible for the generation of the social impact ecosystem in Spain.



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